



# Los Angeles Latino Book & Family Festival



## Literary Program

Saturday, October 09, 2010

TIME	SALAZAR HALL - ROOM E-184	SALAZAR HALL - ROOM 136	SALAZAR HALL - ROOM 137
11:00am	<b>Mixing it Up: Writers Who Write in Multiple Genres</b> Zulmara Cline, moderator Luis J. Rodríguez Melinda Palacio Michele Serros Daniel Olivas	<b>The Children's Hour: Writing &amp; Publishing Books for Kids</b> Amada Irma Perez, moderator Amy Costales René Colato Laínez Mara Price Laura Lacámara	<b>Roundtable For Teachers: Building a Relationship with Bilingual Children &amp; Parents</b>  Presented by Los Angeles Universal Preschool (LAUP)?
12:00pm	<b>In Focus: The Immigrant Experience in Literature</b> Alicia Partnoy, moderator Sonia Nazario Sam Quiñones David Corbett Juan Felipe Herrera	<b>In First Person: Writing Memoir</b> Silvia Villanueva, moderator ( <i>Pasadena City College</i> ) Susana Chávez-Silverman Manuel Delgado Sarah Rafael García Lucio Padilla Irene Vilar	<b>The Benefits of Bilingual Education/Los Beneficios de La Educación Bilingüe</b> Presented by Los Angeles Universal Preschool (LAUP)
1:00pm	<b>Through the Looking Glass: Using Your Life to Write Good Fiction</b> Montserrat Fontes, moderator Patricia Santana Tim Z. Hernández Reyna Grande Belinda Acosta	<b>Dancing Across Borders: The Art &amp; Culture of Folklorico Dance</b> Olga-Nájera Ramirez, moderator Rudy F. García Martha González Russell Rodríguez	<b>Michele Serros: Tales of T.V., Tupperware, and la otra Frida</b>  Michele Serros
2:00pm	<b>VIVA CARTOONS!: Latino Cartoonists &amp; Authors</b> Linda Greenberg, moderator ( <i>Cal State L.A.</i> ) Lalo Alcaraz Philip Victor Javier Grillo-Marxuach Rafael Navarro Javier Hernandez	<b>Sudden Fiction Latino</b> Daniel Olivas, moderator Lisa Alvarez Luna Calderón Juan Martínez Stephen D. Gutiérrez	<b>NY Risk Takers: Stories from The Big Apple</b> Aurora Anaya Cerda, moderator Michelle Herrera Mulligan Alicia Anabel Santos JF Seary
3:00pm	<b>Chicano Rock: A Celebration in Prose, Poetry, Music, and Art</b> David Reyes Tom Waldman TBA TBA	<b>It's Nothing Personal: Agents &amp; Editors Tell it Like it is</b> Irene Vilar Johanna Castillo Stefanie Von Borstel Luis J. Rodríguez	<b>Not Another Vampire Book!: Teen Lit for the Sophisticated Reader</b> David Bueno-Hill, moderator Sandra López Jamie Martínez-Wood Vertis Nephew Danny Boy Herrera Malin Alegria
4:00pm	<b>Fade In: Latinos in Tinseltown</b> Manny Pacheco, moderator Nely Galán Javier Grillo Marxuach Marilyn Atlas Rafael J. Rivera Viruet	<b>Enrique's Journey: America's Immigration Dilemma</b>  Sonia Nazario	<b>Parents Who Cheat: How Infidelity Affects the Children</b>  Ana Nogales, PhD
5:00pm	<b>Screening of Danza Folklórica Escénica: El Sello Artístico de Rafael Zamarripa</b> Followed by Q & A with director Olga Nájera-Ramírez Moderator: Lilia Sarmiento	<b>Cal State LA's Statement Magazine in Full Effect</b> Lupe Martínez Nick Rubalcava Misael Juarez Juan Carlos Parrilla	<b>Beat the Scale: All About Metabolism &amp; Weight Loss</b>  Frank Suarez



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11:00am	<b>The State of Poetry: Using Words to Inspire &amp; Incite</b> Melinda Palacio, moderator Luis J. Rodríguez Gabriel Martínez Rolando Ortiz Josefina Lopez	<b>La Malinche, La Llorona, and La Virgen de Guadalupe: Exploring Feminine Archetypes in Chicano History</b>  Stella Pope Duarte	<b>Boot Camp: The Pros &amp; Cons of Self-Publishing</b> Thelma Reyna, moderator David Bueno-Hill Ed Rodriguez Vanessa Libertad Garcia Manny Pacheco
12:00pm	<b>Diáspora &amp; Exile: Writers from Latin America</b> Carolina Rivera, moderator Randy Jurado Ertll Kathleen de Azevedo Roger Lindo Roberto Leni Olivares Alicia Partnoy	<b>Beginning, Middle, and End: The Art of the Short Story</b> Jenny Hicks, moderator ( <i>Cal State L.A.</i> ) Stephen D. Gutiérrez Thelma Reyna Stella Pope Duarte Alex Espinoza Chuy Ramirez	<b>Teatro Chicana: Gender, Politics, and Society</b> Felicitas Nuñez, moderator Evelyn Cruz Laura Garcia Delia Rodriguez
1:00pm	<b>Victor Villaseñor: Celebrating Cultural Diversity</b>  Victor Villaseñor	<b>Beyond Smash, Bang &amp; Boom!: Writing Stories Kids Want to Read</b> Nancy Hunt, moderator ( <i>Cal State L.A.</i> ) Ed Rodriguez Rene Colato Lainez Ramona Moreno Winner Montserrat Lehner Kathleen Contreras	<b>Beyond Happily Ever After: Writing Women's Fiction</b> Lia Kamhi-Stein, moderator ( <i>Cal State L.A.</i> ) Donna del Oro Julia Amante Anjanette Delgado Margo Candela
2:00pm	<b>How To Stay Alive in a Dying Industry</b>  Alisa Valdés-Rodríguez	<b>Report From Agraria: Authors Speak on the State of the Nation's Breadbasket</b> Enrique Ochoa, moderator ( <i>Cal State L.A.</i> ) Tim Z. Hernández Daniel Chacón Stephen D. Gutiérrez Alex Espinoza	<b>The Chicano Novel: Beyond the Barrio</b> Eliud Martínez, moderator Mike Padilla Manuel Ramos Victor Cass Daniel Cano Ray Elizondo
3:00pm	<b>Publish or Perish: The Evolution and Future of Journalism</b> Anabell Romero, moderator Julio Martínez Sam Quiñones Roger Lindo Gustavo Arellano	<b>Getting the Word Out: Book Promotion 101</b> Pablo Baler, moderator ( <i>Cal State L.A.</i> ) Anjanette Delgado Kathy Cano-Murillo Reyna Grande Rita M. Hollingsworth	<b>7 Powers all Latinos Have Upon Which to Build an Empire</b>  Susan Orosco
4:00pm	<b>Amoxтли X - The X Codex: What Arizona Doesn't Want its Students to Know</b> Roberto Dr. Cintli Rodriguez Jo Anna Mixpe Ley Grecia Ramirez Gilda Ochoa	<b>Mariachi!: Making a Difference Outside &amp; Inside the Classroom</b> Gil Sperry, moderator Herman Rodriguez Olga Flores Beto Jimenez Maeda	<b>From Abuelas to Chingonas: Building on the Latina Feminist Literary Tradition</b> Estella González, moderator Myriam Gurba Yuri Morales Lara Griselda Suárez Carribean Fregosa Tatiana De La Tierra
5:00pm	<b>Glitter &amp; Gold: Making Your Mark in the World with Your Own Flare</b> Aurelia Flores, moderator Kathy Cano-Murillo Josefina López Vanessa Libertad Garcia Nora Comstock Wendy Carrillo	<b>Chicano/Latino Mural Art</b> Isabel Rojas-Williams, moderator Francisco Letelier Raul Gonzalez Juan Solis Yolanda Gonzalez	<b>Invincible You (Invencible Tú): Your Ultimate 90 Day Mind-Body Transformation</b>  Dr. Avila & Dr. Diamond