

2017 EXHIBITOR/SPONSOR FESTIVAL CONTRACT

Fill in key items below and return to 3445 Catalina Dr., Carlsbad, CA 92010, email to kirkwhisler@gmail.com or fax to 760-434-7476.

Company Name: _____ Contact Person: _____

Please print clearly. Please make sure to include your email address. Exhibitor information kits are emailed approximately 1 month prior to each event. If your email address is not clear it may prevent receiving vital information concerning your participation.

Address: _____ City: _____ St.: _____ Zip: _____

Phone: _____ Fax: _____ E-mail: _____

Company Products and/or Services: _____

BOOTH PRICES

	One Booth	Corner Booth	Two Booths	2 booths & 1 corner	Three Booths	Gov't & Schools	Non-profit with sales	Non-profit no sales
No. San Diego: Pay by June 1	___ \$275	___ \$350	___ \$450	___ \$525	___ \$650	___ \$200	___ \$200	___ \$150
Pay after June 1	___ \$350	___ \$425	___ \$600	___ \$700	___ \$900	___ \$275	___ \$275	___ \$200
BYOC*	___ \$125	___ \$175	___ \$200	___ \$250	___ \$300	___ \$100	___ \$100	___ \$100
Los Angeles: Pay by June 1	___ \$275	___ \$350	___ \$450	___ \$525	___ \$650	___ \$200	___ \$200	___ \$150
Pay after June 1	___ \$350	___ \$425	___ \$600	___ \$700	___ \$900	___ \$275	___ \$275	___ \$200
BYOC*	___ \$125	___ \$175	___ \$200	___ \$250	___ \$300	___ \$100	___ \$100	___ \$100

***BYOC: Bring your own canopy, tables, chairs & ID signage.** These special rates apply only to outdoor Festivals. Tables & chairs and other extras may be ordered directly from the decorator for an additional charge. Canopies are required to exhibit at outdoor Festivals.

SPONSORSHIPS

	AMIGO	COMPAÑERO	COMPADRE	PADRINO	PRESENTING	TITLE
ONE EVENT	___ \$1,500	___ \$2,500	___ \$5,000	___ \$10,000	___ \$25,000	___ \$50,000
TWO EVENTS	___ \$2,750	___ \$4,500	___ \$9,250	___ \$19,000	___ \$48,000	___ \$95,000
THREE EVENTS	___ \$3,750	___ \$6,250	___ \$13,250	___ \$26,000	___ \$70,000	___ \$140,000

SPONSOR, AUTHOR & VIP GREEN ROOM

___ \$2,500

SPECIAL AUTHOR RECEPTION

___ \$4,500

In-kind donations of venue and/or food & beverage will be considered. Price is per event (no multi-event discounts).

BACK TO SCHOOL PACKAGE

SPONSORS: For the San Diego and Los Angeles shows we have the opportunity for a corporation to sponsor Back To School Backpacks and Supplies for the students attending the event. Call a Festival rep for more info.

UNIQUE SPONSOR OPPORTUNITIES Partnerships and Sponsorships are ALL about creating win-win situations. We strive to create situations that meet our Partners goals, benefit our attendees, and help Latino Literacy Now meet our goals. We want you to succeed. If you are seeking a sponsorship that we don't have listed, please share your ideas on what you want or need.

SIGN UP

Authorizing Signature _____ Title _____

Printed Name _____ Date _____

PAYMENT

AMOUNT ENCLOSED OR TO BE CHARGED: \$ _____

METHOD OF PAYMENT: ___ Check enclosed ___ Check has been sent ___ Charge credit card (MC, Visa, Amex only)

CREDIT CARD ORDERS: Card #: _____ Expiration Date: _____ CVV* _____

Name on Card: _____ Signature: _____ Zip** _____

* Card Verification Value (3 digit number on back of Visa and MC; 4 digit number on front of Amex). Your payment cannot be processed without this info.

** We need the zip code associated with this credit card. Your payment cannot be processed without this information.

Full payment must accompany this signed contract. Fill in above credit information and sign where indicated or make check or institutional purchase order payable to **LATINO BOOK & FAMILY FESTIVAL** and mail along with this contract to LBFF, Event Services, 3445 Catalina Dr., Carlsbad, CA 92010.

Your Festival Sales Rep is (circle): **Salvador Sanchez** 760-877-2808; **Edward Becerra** 760-681-9950; or _____