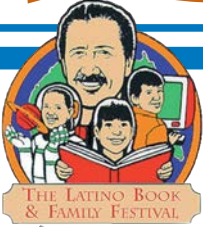


LATINO BOOK & FAMILY FESTIVAL



**NORTH COUNTY
SAN DIEGO**

FREE CULTURAL & COMMUNITY EVENT

September 28, 2019
Saturday, 10-5pm

MiraCosta College
1 Barnard Drive, Oceanside, CA



www.LBFF.us





Welcome to the 67th Latino Book & Family Festival!

¡Bienvenidos al Latino Book & Family Festival número 67!

5

activities you can do at the festival:

1. Attend the Keynote Speaker Presentations, the Recognizing Greatness Awards.
2. Visit the exhibitor booths.
3. Go to the workshops
 - Authors
 - Publishing / Enterprise
 - Education / Health
 - Community Topics
4. Enjoy the food available
 - Mexican food
 - Ice cream / cold beverages
 - Snacks
5. Obtain a Game Card at the Information Booth. Every completed card gets books! There will be drawings at 5 pm of a gift basket donated by Point Loma Credit Union. Be present at the Main Stage!

5

actividades que puedes hacer en el festival:

1. Valla a escuchar a los oradores principales, asista a la entrega de los Reconocimientos a la Grandeza..
2. Visite los puestos de los expositores.
3. Asista a los talleres
 - Autores
 - Publicación de Libros / Emprededores
 - Educación / Salud
 - Temas Comunitarios
4. Disfruta de la comida
 - Comida Mexicana
 - Nieve / raspados
 - Aperitivos
5. Obtenga las tarjetas de premios en el puesto de información. Por cada tarjeta completada recibirá libros. Habrá una rifa a las 5pm de una Canasta de Regalo donación de Point Loma Credit Union en el escenario principal.

Books Bring Dreams to Life!

¡Los libros convierten sueños en realidad!



ABOUT OUR HOST

MiraCosta College is honored to host the Latino Book & Family Festival for the third consecutive year. At MiraCosta, our mission is to provide superior educational opportunities and student support services to a diverse population of learners with a focus on their success.

As a Hispanic Serving Institution and community partner, MiraCosta College is excited to collaborate with the Latino Book & Family Festival as we strengthen

the economic, cultural, social, and educational well-being of the communities we serve. Committed to providing a strong, supportive, and authentic environment where difference is valued, respected, encouraged, and honored, MiraCosta College seeks opportunities for engagement both across the campus and within our region.

Among the many successful programs in place to better serve our Latinx student population, the Puente Project provides the support and counseling to assist students as they NAVIGATE the myriad of challenges they may face. Furthermore, the MiraCosta College Office of Advancement has established several scholarships and grants to support students in overcoming financial barriers often associated with obtaining a higher education.

Students, staff, and visitors enjoy a friendly atmosphere, and the feeling that we are all here to help one another. While at our Oceanside Campus, bask in the sun, take in the stunning views stretching from the mountains to the sea, enjoy the lush lawns, a relaxing fountain, and unique architecture. Best of all, the Oceanside Campus offers easy access from the 5 and 78 freeways plus ample free parking.

KEYNOTE SPEAKERS ~ ORADORES PRINCIPALES



Érica Alfaro

11:00 am

Érica is a new Master's graduate in Education. She created a new legacy by dedicating her degree to her parents, migrant workers in the tomato fields in San Ysidro. "When it comes to your dreams be as persistent as you could be."

Erika Sánchez

1:00pm

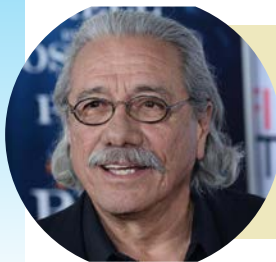
Poet, essayist, and fiction writer. Award Winning Author in the International Latino Book Awards with her young adult novel "I Am Not You Perfect Mexican Daughter." Daughter of Mexican immigrants, Erika has always been determined to defy borders of any kind.



Edward James Olmos

3:00pm

Actor and Director. Olmos has been seen in numerous film & television productions. He devotes much of his time to causes focusing on the needs and rights of children and makes appearances to places where he can get across his message that "we all have a choice" about where life takes us.



Rob Gonzales

First Vice President-Investments



CHARTED COURSE

WEALTH MANAGEMENT OF

RAYMOND JAMES

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Direct	858 859-4025
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Fax	866 207-9335

FESTIVAL MAP

Legend



Information
Booth



Restrooms



Inclusive
Restrooms



Library

WORKSHOPS

Rooms
3515,
3516,
3517, &
Little Theater



Take your
photos in the
Red Carpet

Little Theater
Room 3601

AUTHORS
VILLAGE

114
115
116

104-113

102
103

100

117 118 119 120 121

122 123 128

Room
3515

Room
3516

Room
3517

COMMUNITY
VILLAGE

127 311 310 309 308

312 313 314 315 316

MAIN
STAGE

CHILD
VILLAGE

EDUCATION
VILLAGE

ENTERPRISE
VILLAGE

Photos
Red Carpet

VIP



FESTIVAL EXHIBITORS

AUTHOR VILLAGE

Amada Irma Pérez	118
Belisario Baltazar	107
Dan McNay	116
Dennis Raphael Garcia	123
Esther Reyes Jones, AWA	109
Georgette Baker	126
Jaquelin Fematt Dutsen	110
Joaquin Zihuatanejo	105
Jose Angel Gutierrez	108
Jose Cabrera	102
José Chavez, AWA	122
Karla Cordero	128
Loyola Press	100
Maria de la Luz Reyes	103
Marta Arroyo, AWA	124
Martin Muñoz	121
Miguel Reyes Jr	127
Oyuki Aguilar	119
Patricia Siciliano	111
Paul Meyer	112
Randy Jurado Ertll	125
Rita Soza	115
Roxanne Ocampo	104
Sandra Gonzalez	113
Sylvia Melena	114
Veronica Guzman	120
Victor Villaseñor	106
Yolanda Alvarez	117

COMMUNITY VILLAGE

Antique Gas & Steam Engine Museum	316
Bahá'ís of Oceanside	305
Bye Bye Mattress	312
Erica Alfaro	302-4
Imperfect Produce	306
ISLA	302-4
Art, Julia H. - Guelaguetza	311
Las Valientes/Gods Heart Ministry	313
Festival - Information	300
League of Women Voters / US Census Bureau	308
Mexican Consulate	310
NALEO	309
Oceanside Marketing	302-4
Oceanside Promise	325
Performers Booth	302-4
Route 78 Rotary Club	326
San Diego Gas & Electric (SDG&E)	302-4
San Diego Sheriff's Department - North Coastal Station	314
Universidad Popular	315
Volunteer Booth	307

EDUCATION VILLAGE

California College San Diego - San Marcos	409
Childcare Careers	415
Community Learning Center, MiraCosta College	412
Education Begins in the Home	406
EOPS, MiraCosta College	401
Financial Aid, MiraCosta College	402

High Tech High	411
MECha, MiraCosta College	403
Oceanside Unified School District	414
Puente Program, MiraCosta College	404
San Diego Service Center of the CA Teachers Association	413
Scholarship Prep Charter School	410
School Relations/Outreach, MiraCosta College	405
UPRISE MiraCosta College	408
Vista Unified School District	416

CHILDREN'S VILLAGE

Children's Paradise	502
MAAC	500
MiraCosta College Library	506
Oceanside Public Library Van	504
Oceanside, Carlsbad, & San Diego County Public Libraries	507
Teaching Aids To Go	508

HEALTH VILLAGE

Blue Shield of California	609
Promise Health Plan	
Carlsbad Urgent Care - San Marcos	606
County of San Diego, CalFresh Outreach	603
Kaiser Permanente	605
Mental Health Systems, MHS/IHOT	604
North County Health Services	608
PIMA Medical Institute-San Marcos	607
Vista Community Clinic	
Dental Mobile Unit	600

ENTERPRISE VILLAGE

AT&T Truck	708
Bella Colibri	704
Boutique Aztlan	712
Center for Sustainable Energy / Clean Vehicle Rebate Project	710
Jexzi	705
Legal Aid Society of San Diego Inc.	702
Mission Federal Credit Union	703
NBC 7 & Telemundo 20 San Diego	700
New York Life Insurance Company	713
Pura Cultura	714
Thao Ha Jewelry	706
The Microphone Doctors	707

FOOD VILLAGE

1st Gen Society of MiraCosta	806
Culinart MiraCosta College	802
La Colonia Community Foundation	803
Latina Leadership Network de MiraCosta College	804
MiraCosta Encuentro Club	805
MiraCosta Foundation	800
Southern Snoballs	807

Main Stage

TIME	MAIN STAGE PERFORMER
10:00	Dan McNay
11:00	Érica Alfaro
11:20	<i>Espíritu de la Comunidad Awards & Maestro Awards</i>
12:00	Ralph Nirvus
1:00	Erika Sánchez
1:30	Jesus Chente Moreno
2:00	Ballet Folklorico Cultural de San Bernardino
3:00	Edward James Olmos
4:00	Jexzi
5:00	<i>Gift Basket Raffle. Be present.</i>



Érica Alfaro, 11am



Erika Sánchez, 1pm



Edward James Olmos, 3pm



Victor Villaseñor

Presenting a workshop at 2pm

Dan McNay



Ralph Nirvus



Jesus Chente Moreno



Ballet Folklorico Cultural de San Bernardino



Jexzi



Children arts & crafts / Libritos



LIBRARY

Children's Stage

TIME	CHILDREN'S STAGE PERFORMER
10:00	<i>Children Activities. Aztec Group blessing.</i>
10:30	Rose Elementary Ignite Dance Troup
11:00	Grapevine Elementary Choir Group
11:30	The Microphone Doctors
12:30	Garrison Theater Company
1:00	StoryBox Theater by Write Out Loud & Walter Ritter
2:00	'Una historia para contar' presentado por Veronica Gomez. Come & Meet a dog named Eliot!
3:00	<i>Children arts & crafts. Libritos.</i>
4:00	Jalisciense Folkloric Academy

Rose Elementary Ignite Danza



Grapevine Elementary Choir



The Microphone Doctors




Eliot, Una historia que contar



Jalisciense Folkloric Academy



TIME	AUTHORS Autores Little Theater	EDUCATION / HEALTH Educación / Salud Room 3515	PUBLISHING / ENTERPRISE Publicación de Libros/Empresas Room 3516	COMMUNITY TOPICS Temas Comunitarios Room 3517
11am	<i>El Valor de las Palabras: Cómo invertir en el banco de palabras de un niño/a, Sandra Gonzalez</i>		How to Successfully Self-Publish and Market Your First Book, Sylvia Melena	
11:30		Family Fit Time, Tona Oble		Imperfect Produce: Fighting Food Waste, Liz Murphy
12:00	Latina Role Models You Didn't Know About, Corie De Anda & Gabriela Hooshmand, MANA de North County	Nail the University of California PIQ's, Dr. Roxanne Ocampo	Tu Voz: Write Now, Joaquin Zihuatanejo	<i>El poder de la gente: Nuestro momento es ahora, Blanca Romero, NALEO</i>
12:30				
1:00	Does writing matter? Do books make a difference in the world?, Randy Jurado Ertll and Jaquelin Fematt Dutson		<i>Encuentra tu motivación Find Your Motivation Belisario Baltazar</i>	Fingerprints, the Roadmaps to our Identity, Karla Cordero
1:30	Latinos in the Entertainment Industry, Frank Cruz	Scholarships and College Info You Can Use, Kirk Whisler	Online Marketing, Jesus Menera	CountMe 2020: Learn Why Your Participation in the 2020 Census is Critical, Rita Soza & Roberto Garcia
2pm	Victor Villaseñor 	How to take care of your body and mind in this busy time Dr. Agustin Ortiz	Great Info for First Time Home Buyers Miguel Munigua	<i>Conozca sus derechos, Lilian Serrano, UPRISE</i>



Sandra Gonzalez



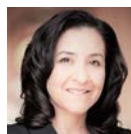
Dr. Roxanne Ocampo



Joaquin Zihuatanejo



Kirk Whisler



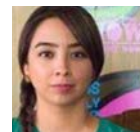
Sylvia Melena



Blanca Romero



Liz Murphy



Karla Cordero



Dr. Agustin Ortiz



Miguel Munigua



Roberto Garcia



Lilian Serrano



Jesus Menera



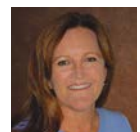
Jaquelin
Fematt Dutson



Belisario Baltazar



Randy Jurado Ertll



Rita Soza



Frank Cruz

RECOGNIZING GREATNESS | RECONOCIENDO LA GRANDEZA

At around 11:15am, two award program recognizing greatness will be presented:

El Espíritu de la Comunidad Awards for Grassroots Community Leaders and the Maestro Award for exemplary educators.

Recognizing leaders and teachers who have made an impact in their respective communities and schools throughout the years.



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Our Other Partners / Sponsors



Thank you to all our Host Committee members for making this festival possible!

This event would not have been possible without several hundred people's efforts. In particular we would like to thank:

Dr. Sunny Cooke, Superintendent/President, MiraCosta College
MiraCosta College Foundation
Jonathan Gomez, Coordinator, School Relations/Diversity Outreach and Staff
Jonathan Fohrman, Dean
Bea Palmer & Staff, Coordinator, Service Learning
MiraCosta College Facilities, Grounds, Media Services, Music, College Police Departments and Library
Kristen Huyck, MiraCosta College Director Public and Governmental Relations and her entire staff for their help and guidance.
Finally, the GREAT Festival Host Committee that has worked so hard for the last 8 months planning and developing this year's festival:
Co-Chairs Lisa Montes, Kirk Whisler, Ana Patiño; and Committee Chairs: Edward Becerra, Rita Soza, Genevieve M. Wunder, and Georgette Baker.

Festival Committee Members

Ana Lourdes Encinias
Ana Lozano
Ana Patiño
Analia Zamora-DeHart
Ariadna Jimenez
Armando Telles
Athena Beltran
Beatriz Palmer
Beatriz Villarreal
Cecilia Salgado-Begent
Diana Minuzzi
Edward Becerra
Elizabeth Loza
Ericka Benitez
Ericka Benitez
Gabriela Hooshmand
Genevieve Wunder
Georgette Baker

Gloria Sipman
Itza Vilaboy
Jacqueline Ayala
Jesus Menera
John Valdez, AWA
Jonathan Gómez
Jose Chavez
Julian Nava
Kirk Whisler
Laura Perez
Lilabeth Resendiz
Lisa Montes
Lizeth Simonson
Monica Chapa-Domercq
Orquidia Contreras
Patricia Tirona
Ramona Araiza
Reene Hanson
Rita Soza
Rodrigo Gonzalez

Sonia Tryhane
Sylvia Mendoza, AWA
Tona Obles
Vanessa Bustamante
Yenni Patiño

Lisa Montes must be sincerely thanked for her tireless efforts to first bring the Latino Book & Family Festival to MiraCosta College, and her efforts to make this Festival a World Class Event. Without her involvement & leadership this event would not have happened.

— Thank you, Kirk Whisler

The Latino Book & Family Festivals are another great program from **Latino Literacy Now**, a 501c3 non-profit organization with Federal ID #33-0868486

